

## Experience Sioux Falls Business Improvement District (BID) Board of Directors

September 24, 2024 11:00 AM Experience Sioux Falls 200 N. Phillips Ave. Sioux Falls, SD

- 1. Call to Order Jan Grunewaldt, Vice-Chair
- 2. Introduction of New and Current Board Members Jan Grunewaldt
  - Brief Board Overview Teri Schmidt, Experience Sioux Falls CEO
- 3. Approval of Agenda Jan Grunewaldt
- 4. Approval of Minutes Jan Grunewaldt
  - June 25, 2024
  - August 15, 2024 Special Meeting
- 5. Financial Report Teri Schmidt
  - Audit Update Brooke Penn, ESF Accountant
  - Financial Request 2025 SculptureWalk
- **6. BID Activity -** Teri Schmidt
  - 2025 Sioux Falls Visitor Guide Update
  - Marketing Report Krista Orsack, ESF Director of Marketing
- 7. Election of Officers
  - Passing of the Gavel
- 8. City Update Shawn Pritchett, City of Sioux Falls Finance Dir. & Dir. of Innovation & Technology
- 9. Other Business
- 10. Public Comments
- 11. Future Meetings
  - o December 10, 2024
  - o March 25, 2025
  - o June 24, 2025
  - o September 23, 2025
  - o December 9, 2025
- 12. Adjournment 12:00 PM