



**Experience Sioux Falls  
Business Improvement District (BID) Board of Directors**

**June 24, 2025**

**11:00 AM**

**Experience Sioux Falls  
200 N. Phillips Ave.  
Sioux Falls, SD**

- 1. Call to Order** – Jan Grunewaldt, Chair
- 2. Approval of Agenda** – Jan Grunewaldt
- 3. Approval of Minutes** – Jan Grunewaldt
  - March 25, 2025
- 4. Financial Report** – Brooke Penn, Accountant
  - Audit Update
- 5. ESF Activity** – Teri Schmidt, CEO
  - 2026 Budget Approval Meeting Date
  - 2026 Sioux Falls Visitor Guide
  - Marketing Update – Krista Orsack, Director of Marketing
  - Sales Update – Allyson Kasch, Director of Sales
- 6. City Update** – Shawn Pritchett, City of Sioux Falls Finance Director & Director of Innovation & Technology
  - Riverline Update
- 7. Other Business**
- 8. Public Comments**
- 9. Adjournment – 12:00 PM**

***MARK YOUR CALENDAR***

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***Future Meetings***

- *September 23, 2025*
- *December 9, 2025*

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*If ADA accommodations are needed, please contact the  
ESF Office at 605.275.6060 by noon June 23, 2024.*