



**Joint Meeting of  
Experience Sioux Falls Board of Directors  
and  
Experience Sioux Falls  
Business Improvement District (BID) Board of Directors**

**March 24, 2026**

**11:30 AM**

**Experience Sioux Falls**

**200 N. Phillips Ave.**

**Sioux Falls, SD**

- 1. Call to Order** – Nancy Savage, ESF Vice-Chair
- 2. Approval of Agenda** – Nancy Savage
- 3. Approval of Minutes** – Nancy Savage
  - BID Board of Directors
    - December 9, 2025 & January 12, 2026
  - ESF Board of Directors
    - December 9, 2025 & January 12, 2026
- 4. Financial Report** – Brooke Penn, Accountant
- 5. ESF Activity** – Teri Schmidt
  - Visitor Industry Luncheon, May 5, 2026
  - Visitor Guide Update
  - Marketing Update – Krista Orsack, Director of Marketing
  - Sales Update – Allyson Kasch, Director of Sales
- 6. City Update** – Shawn Pritchett, City of Sioux Falls Finance Director & Director of Innovation & Technology
- 7. Other Business**
- 8. Public Comments**
- 9. Adjournment – 12:30 PM**

***Future Meetings***

- *June 23, 2026*
- *September 22, 2026*
- *December 8, 2026*