



**Experience Sioux Falls
BID Board of Directors
Minutes – Special Meeting
August 11, 2025
Experience Sioux Falls Boardroom**

Presiding:	Jan Grunewaldt	
Voting Members Present:	Cody Breck Matt Brunick Jan Grunewaldt Paul Hegg	Tom Morris Tracey Stoneall
Voting Members Absent:	Greg Jamison Sara Zura	
Non-Voting Members Present:	Shawn Pritchett Teri Schmidt	
Non-Voting Members Absent:	Richard Thomason	
Others Present:	Allyson Kasch Krista Orsack	Brooke Penn Kathie Puthoff

Chair Jan Grunewaldt called the meeting to order.

Teri Schmidt noted that Greg Jamison and Sara Zura could not attend today's meeting but sent in their vote to approve the budget via email.

Approval of Agenda

Cody Breck moved to approve the agenda. Second by Matt Brunick. Unanimous.

Proposed 2026 BID Budget

The proposed detailed 2026 BID Budget was distributed although it had previously been emailed to board members.

Teri Schmidt reported that we are watching spending closely. We may go over budget for 2025 based on our programming.

In addition to Teri Schmidt, members of the ESF Staff, Brooke Penn/Accountant, Krista Orsack/Director of Marketing, and Allyson Kasch/Director of Sales, each reviewed portions of the proposed budget. Teri also allowed time for Q & A.

Teri added that we plan to come in over budget for 2026.

Teri reviewed the reserves on hand and acknowledged that other people may be looking at that money for their use.

Matt Brunick stated that if we are cutting budget items, perhaps we should go over budget and use reserves for that.

Tom Morris would rather wait and if we find funds are needed for programming, we can approve and allocate funds from reserves at that time.

Tom Morris moved to approve the 2026 BID Budget. Second by Tracey Stoneall. Unanimous approval.

Shawn Pritchett reported that the 2026 BID Budget will be presented to the City Council on August 26th at the 4:00pm City Council briefing in an effort to seek approval at the future City Council meeting on September 2, 2025.

Adjournment

Meeting was adjourned.

The next regularly scheduled meeting is September 23, 2025 at 11:00am.

Respectfully submitted:

Kathie Puthoff
Name

August 11, 2025
Date