



**Joint Meeting of  
Experience Sioux Falls Board of Directors  
and  
Experience Sioux Falls  
Business Improvement District (BID) Board of Directors**

**July 7, 2026  
Experience Sioux Falls Boardroom**

|                                          |                                                          |                                 |
|------------------------------------------|----------------------------------------------------------|---------------------------------|
| <b>Presiding:</b>                        | Greg Jamison, BID Chair                                  |                                 |
| <b>ESF Board Voting Members Present:</b> | Bryan Ahlers<br>Bethany Buitenbos<br>Ted Hilleson        | Dawn Koble<br>Nancy Savage      |
| <b>ESF Board Voting Members Absent:</b>  | Tom Morris                                               | Audrey Otto-Pepper              |
| <b>ESF Non-Voting Members Present:</b>   | Teri Schmidt                                             |                                 |
| <b>ESF Non-Voting Members Absent:</b>    | Shawn Pritchett                                          |                                 |
| <b>BID Board Voting Members Present:</b> | Cody Breck<br>Matt Brunick<br>Greg Jamison<br>Tracy Kolb | Nancy Savage<br>Tracey Stoneall |
| <b>BID Board Voting Members Absent:</b>  | Tom Morris<br>Jennifer Seifert-Brenna                    | Sara Zura                       |
| <b>BID Non-Voting Members Present:</b>   | Teri Schmidt                                             | Shawn Pritchett                 |
| <b>BID Non-Voting Members Absent:</b>    | Richard Thomason                                         |                                 |
| <b>Others Present:</b>                   | Kathie Puthoff<br>Hristiyana Ralinova                    | Carmen Schramm                  |

**Call to Order**

ESF BID Chair Greg Jamison called the meeting to order and allowed time for self-introductions.

**Approval of Agenda**

BID – Cody Breck moved to approve the agenda. Second by Tracy Kolb. Unanimous.

ESF—Bethany Buitenbos moved to approve the agenda. Second by Bryan Ahlers. Unanimous.

**Future of BIDS (Business Improvement Districts) in South Dakota**

Carmen Schramm, Executive Director for the Tourism Coalition of South Dakota, spoke on the Future of BIDS in South Dakota.

- Carmen explained the history of the BID statewide.

- Distributed a copy of HB1109 from 2023. At that time it passed the House and Senate but was vetoed by Governor Noem.
- Local Option would allow local control of increasing the BID but law currently does not allow due to the \$2 cap.
- 22 communities in the state have BIDS. Five are looking at increasing.
- TCSD is looking for feedback from each community.

Carmen opened up the floor for Board discussion.

- Matt Brunick said he has been in favor of going to a percentage for several years.
- Teri Schmidt is in favor of local option to allow other communities to do if they choose. If some day Sioux Falls decides to change, then it's available.
- Greg Jamison asked if Carmen is getting formal action from other cities. Carmen said yes.
- Carmen noted that they will be starting an ongoing newsletter covering this subject.
- Tracey Stoneall asked if we know the stance of the Governor candidates. Will they veto it?
- Carmen added that Travel South Dakota is solely funded by the 1.5% tourism tax. No funds from general funds.

BID - Matt Brunick motioned to support the change to local option at the state level. Second by Tracey Stoeneall. Unanimous.

ESF - Bryan Ahlers moved to support the change to local option. Second by Dawn Koble. Unanimous approval.

### **Other Business**

Shawn Pritchett reported that the City of Sioux Falls is receiving \$15 million from Bezos' Earth Fund to renovate the quarry.

### **Adjournment**

BID – Greg Jamison moved to adjourn. Second by Nancy Savage.

ESF – Nancy Savage moved to adjourn. Second by Dawn Koble.

Respectfully submitted:

Kathie Puthoff  
Name

July 7, 2026  
Date